



PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY
Hiring of firm for Spring Festival Celebration
Mandatory / Technical Evaluation Criteria



Sr. No.	Technica Requirements	M/s Adfusion	M/s Sitevision
1	Requisite Bid Security	Attached	Attached
2	At least 05 years of existence.	Registration Date: 05-April-2012	Registration Date: 26-Nov-2008
3	Registration with FBR with ATL	NTN no. 3960986-3	NTN no. 3227756-3
4	Registration with PRA with ATL	Registered	Registered
5	Atleast 05 Outdoor Advertisement or Outdoor Media Campaigns from Government / Semi Government / Private / Corporate Sector Clients. (To be verified through Purchase / Work Orders, Contracts, Performance Certificates etc.)	Attached	Attached
6	Affidavit to the effect that:- <ul style="list-style-type: none">• Bidder is neither blacklisted from any government department nor is any litigation pending in this regard.• The documents/photocopies provided with Bid are authentic. In case of any fake/bogus document found at any stage, the Bidder shall be blacklisted as per Law/ Rules.• The provided information is correct.	Attached Stamp Paper No. PB-LHR- 472F8BEC4B3D12BD	Attached Stamp Paper No. PB-LHR- 8167BE190179635C
Status		Eligible	Eligible

Director Procurement, PCBDDA

Director Finance, PCBDDA

Director Marketing, PCBDDA



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Financial Evaluation

Sr. No.	Service Description	Qty.	M/s Adfusion	M/s Sitevision
			Quoted Rate	Quoted Rate
1	Campaign for Spring Festival Celebration as per Scope of Work	1	2,775,000	3,000,000
Remarks			Lowest Evaluated Bidder and recommended for award of work	2nd Lowest


Director Procurement, PCBDDA


Director Finance, PCBDDA


Director Marketing, PCBDDA